



PRESS RELEASE

Matteo Negri / *A supposedly funny thing I'll never do again*

december 18th 2012 – june 30th 2013

Genoa

In collaboration with the Municipality of Genoa, ABC-ARTE, directed by Antonio Borghese, presented the placement of three sculptures by Matteo Negri, in three of the main Genoese crossroads, such as Piazza De Ferrari, Largo Eros Lanfranco and Via a Porta degli Archi. Following them, viewers have been guided up to ABC-ARTE gallery, in via XX Settembre 11 A, where a personal, site specific exhibition about the artist has been hosted: *A supposedly funny thing I'll never do again*, starting on Friday 18th January 2013. The exhibition title alludes to the David Foster Wallace caustic reportage about the typical American on holiday in Caribbean. A certain playful side, in Negri's work, is undeniable, both in sculpture and installations, both in photography and set design, but it also reflects the human evolution since childhood until adulthood.

Danish well-known game, LEGO, with its little bricks, becomes a minimal module from which starts a research about spaces, shapes, chromatic relations and interactions with interior and exterior environments.

Matteo Negri is an artist who loves intimate spaces as much as great perspectives, for this reason his exhibition is organized around the dialog among the *en plein air* sculptures and the gallery. As in Paris, London and Hong Kong, the set project joins Genoese metropolitan space, with big and colorful knots in three downtown areas. First of all, *Nodo Margherita*, conceived for shorten a rope without any cut, painted in Genoa flag colours, as an homage, and the iconic, ironic, huge yellow noose, *At the end of the day*, in its mute symbolism.

A private and public synergy among institutions and civil society gave birth to this cultural and artistic event, with the aim of involving younger viewers.

Matteo Negri (San Donato Milanese, 1982), graduated in sculpture in Accademia di Belle Arti di Brera. He has worked with many and important galleries, public spaces and art fairs in Bruxelles, Berlin, Hong Kong, London, Miami, Milan, Rome, Paris.

The exhibition catalogue, with Viana Conti's, Milovan Farronato's, Carlo Berio's texts and an interview by Luca Fiore, contains pictures and essays also about metropolitan intervention.

The event was supported by the Municipality of Genoa and Giovani Imprenditori Confindustria Genova, and it was sponsored by Siat, Papier Digital, Montalbera, Garisenda Ricevimento, Pitto-P.Zeta srl.

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